

# Guidelines for Using the Wholeness Wheel and Wholeness Wheel Labyrinth

Portico invites ELCA congregations, churchwide ministries, and synods to use the Wholeness Wheel and Wholeness Wheel Labyrinth. Others, please contact Portico at **800.352.2876** or [mail@PorticoBenefits.org](mailto:mail@PorticoBenefits.org) for agreement and written permission before using. To download images, visit [PorticoBenefits.org/wheel](http://PorticoBenefits.org/wheel).

When using the Wholeness Wheel and Wholeness Wheel Labyrinth, follow the guidelines below.

- The registered trademark symbol ® and text are required. Do not use the wheel or labyrinth without them.
- Do not modify the trademark text. Use it exactly as provided: “**Note:** Portico Benefit Services wholeness wheel emblems are trademarks of Portico Benefit Services (U.S. Patent and Trademark). Certificate of registration numbers: 4,637,260; 4,637,258; 4,637,259; 4,636,828; 4,677,811; 4,769,984.”
- Use the correct size to ensure that the trademark text is readable.
- If you need to resize an image, keep the scale proportionate and do not exceed the minimum or maximum width.
- Use color whenever possible, except for documents designed to be printed in black and white.

## Wholeness Wheel

- **For Web or Digital Presentation (Color)**  
Width: 2.5” minimum, 7” maximum
- **For Print (Color)**  
Width: 7” minimum, 16” maximum
- **For Print (Black and White)**  
Width: 7” minimum, 16” maximum

## THE WHOLENESS WHEEL



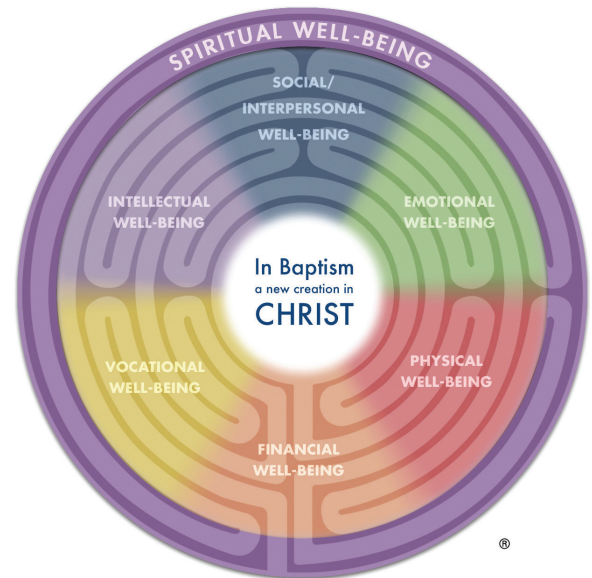
Note: Portico Benefit Services' wholeness wheel emblems are trademarks of Portico Benefit Services (U.S. Patent and Trademark). Certificate of registration numbers: 4,637,260; 4,637,258; 4,637,259; 4,636,828; 4,677,811; 4,769,984.

# Guidelines for Using the Wholeness Wheel and Wholeness Wheel Labyrinth

## Wholeness Wheel Labryinth

- **For Web or Digital Presentation (Color)**  
Width: 5” minimum, 7” maximum
- **For Print (Color)**  
Width: 7” minimum, 16” maximum
- **For Print (Black and White)**  
Width: 7” minimum, 16” maximum

## THE WHOLENESS WHEEL LABYRINTH



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